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## **HIBERNIA ATLANTIC LAYS FIBRE OPTIC CABLE IN LETTERKENNY**

**SUMMIT, NJ & DUBLIN, IRELAND- September 11, 2009-** [Hibernia Atlantic](#), the only diverse transAtlantic submarine transport cable provider and a wholly-owned subsidiary of Columbia Ventures Corporation, announces that the laying of fibre optic cable will begin on Monday 14<sup>th</sup> September 2009 in Letterkenny as part of Project Kelvin.

Derek Bullock, Vice President of Network Operations says, “Hibernia Atlantic will commence work on the Lifford to Letterkenny road (N14) and Bridge End to Letterkenny road (N13) and Letterkenny town centre. This will cause some disruption to traffic using these areas. Construction will commence on Monday 14<sup>th</sup> September 2009 and will continue for approximately 10 weeks (until 23<sup>rd</sup> Nov). Hibernia Atlantic is keen to ensure that there is minimum disruption over this period and apologise for any inconvenience caused.

“This work makes Letterkenny an integral part of the Kelvin network. This build will add additional and much needed capacity to this region to further support both local and global commerce. The secure and diverse cable footprint and the increased bandwidth capacity are attractive to local companies, who can now increase their business communications and next-generation Internet service offerings (such as streaming video and video conferencing), as well as increase their access to a marketplace of available service providers.

“This build marks another key milestone in Hibernia Atlantic’s history, as the communications company is the first to deploy a cable from North America to this region.”

Project Kelvin is a joint €30 million initiative between Department of Communications and Natural Resources (DCENR) for Ireland and the Department of Enterprise, Trade & Investment (DETI) for Northern Ireland and is partly funded through the EC INTERREG IVA programme. The new cable will link Armagh, Ballymena, Belfast, Coleraine, Londonderry, Omagh, Portadown, Strabane, Letterkenny, Castleblayney, Dundalk, Drogheda and Monaghan to Europe and North America.

The secure footprint and additional capacity are also attractive to global companies, such as leading financial houses, exchange markets, service providers and media companies, who require fast, low latency bandwidth that avoids traditionally congested routes, such as around the New York and London waterways.

“The Project Kelvin initiative will provide further local and global commerce opportunities to the North West” continues Fergus Innes, Vice President of Sales in Europe of Hibernia Atlantic. “The cable work commencing in Letterkenny is another benchmark and a further

indicator that the Hibernia team and the governments are working diligently to ensure that local and international companies can access further bandwidth and security.”

Ends

**Notes to Editors:**

KNN and KPL are the main contractors working in Donegal on behalf of Hibernia Atlantic.

**The Free Phone Number for Principle Contractor KNN ROI is Tel. No. 1800 268 768  
AA Road watch - Tel. No. 1550131811**

For a map of the Project Kelvin cable build, please visit  
[http://www.hiberniaatlantic.com/images/NIrelandMaps5-09\\_000.jpg](http://www.hiberniaatlantic.com/images/NIrelandMaps5-09_000.jpg).

For more information on Hibernia Atlantic, please visit [www.hiberniaatlantic.com](http://www.hiberniaatlantic.com).

**About Hibernia Atlantic:**

Hibernia Atlantic is the largest, privately held, diverse transAtlantic submarine cable transport provider. Hibernia is a US, wholly-owned subsidiary of Columbia Ventures Corporation (CVC). It is a TransAtlantic submarine cable and terrestrial cable network that offers over (70) redundant network Points of Presence (PoPs) throughout Canada, US, UK and mainland Europe on over 24,000 kilometers of network. Hibernia provides secure and diverse dedicated Ethernet and optical-level service up to GigE, 10G and LanPhy wavelengths and traditional Sonet/SDH services. In addition, Hibernia offers wholesale capacity prices, unparalleled support, flexibility and service. For more information on Hibernia Atlantic's cutting-edge network please visit [www.hiberniaatlantic.com](http://www.hiberniaatlantic.com).

For Hibernia Atlantic business inquiries, please contact Melissa Butler at 908-988-1990 or [melissa.butler@hiberniaatlantic.com](mailto:melissa.butler@hiberniaatlantic.com).

To view Hibernia's corporate overview video, please click here:  
<http://www.youtube.com/watch?v=p0xVMLEfFrk&eurl=>

For Hibernia Atlantic media inquiries, please contact Jaymie Scotto & Associates at [pr@jaymiescotto.com](mailto:pr@jaymiescotto.com) or Jackie Logan at [jackie@carltonbaxter.com](mailto:jackie@carltonbaxter.com).

**About Project Kelvin:**

This project is part financed by the European Union's European Regional Development Fund through the INTERREG IVA Cross-border Programme managed by the Special EU Programmes Body.