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## **HIBERNIA ATLANTIC LAYS FIBRE OPTIC CABLE IN PORTADOWN**

**SUMMIT, NJ & DUBLIN, IRELAND- November 17, 2009-** [Hibernia Atlantic](#), the only diverse transAtlantic submarine transport cable provider and a wholly-owned subsidiary of Columbia Ventures Corporation, announces that the laying of fibre optic cable will begin on Tuesday 17<sup>th</sup> November 2009 in Portadown as part of Project Kelvin.

Derek Bullock, Vice President of Network Operations says, “Hibernia Atlantic will commence work on the Carrickblacker Avenue, Carrickblacker Road and Bridge Street. This will cause some disruption to traffic using these areas. Construction will take place from Tuesday 17<sup>th</sup> November until Tuesday 24<sup>th</sup> November 2009. Hibernia Atlantic is keen to ensure that there is minimum disruption over this period and apologise for any inconvenience caused.

“This work makes Portadown an integral part of the Kelvin network. This build will add additional and much needed capacity to this region to further support both local and global commerce. The secure and diverse cable footprint and the increased bandwidth capacity are attractive to local companies, who can now increase their business communications and next-generation Internet service offerings (such as streaming video, HD broadcast and video conferencing), as well as increase their access to a marketplace of available service providers.

“This build marks another key milestone in Hibernia Atlantic’s history, as the communications company is the first to deploy a cable from North America to this region.”

Project Kelvin is a joint €30 million initiative between Department of Communications and Natural Resources (DCENR) for Ireland and the Department of Enterprise, Trade & Investment (DETI) for Northern Ireland and is partly funded through the EC INTERREG IVA programme. The new cable will link Armagh, Ballymena, Belfast, Coleraine, Londonderry, Omagh, Portadown, Strabane, Letterkenny, Castleblayney, Dundalk, Drogheda and Monaghan to Europe and North America.

The secure footprint and additional capacity are also attractive to global companies, such as leading financial houses, exchange markets, service providers and media companies, who require fast, low latency bandwidth that avoids traditionally congested routes, such as around the New York and London waterways.

“The Project Kelvin initiative will provide further local and global commerce opportunities to Northern Ireland” continues Fergus Innes, Vice President of Sales in Europe of Hibernia Atlantic. “The cable work commencing in Portadown is another benchmark and a further indicator that the Hibernia team and the governments are working diligently to ensure that local and international companies can access further bandwidth and security.”

Ends

**Notes to Editors:**

Project Kelvin is due for completion in March 2010.

M&M Contractors are the engineers working in Portadown on behalf of Hibernia Atlantic.

The emergency contact number is 01704 322 315.

For a map of the Project Kelvin cable build, please visit [http://www.hiberniaatlantic.com/images/NirelandMaps5-09\\_000.jpg](http://www.hiberniaatlantic.com/images/NirelandMaps5-09_000.jpg).

For more information on Hibernia Atlantic, please visit [www.hiberniaatlantic.com](http://www.hiberniaatlantic.com).

**About Hibernia Atlantic:**

Hibernia Atlantic is the largest, privately held, diverse transAtlantic submarine cable transport provider. Hibernia is a US, wholly-owned subsidiary of Columbia Ventures Corporation (CVC). It is a TransAtlantic submarine cable and terrestrial cable network that offers over (75) redundant network Points of Presence (PoPs) throughout Canada, US, UK and mainland Europe on over 24,000 kilometres of network. Hibernia provides secure and diverse dedicated Ethernet (EOS) FastE, GigE, 10G and LanPhy wavelengths and all traditional SONET/SDH services. In addition, Hibernia offers wholesale capacity prices, unparalleled support, flexibility and service. For more information on Hibernia Atlantic's cutting-edge network or to view their corporate video, please visit [www.hiberniaatlantic.com](http://www.hiberniaatlantic.com).

For Hibernia Atlantic business inquiries, please contact Eric Gutshall at 908-988-1988 or [sales@hiberniaatlantic.com](mailto:sales@hiberniaatlantic.com).

To view Hibernia's new Northern Ireland network, please click here: [http://www.hiberniaatlantic.com/HA\\_Nireland\\_Routes.htm](http://www.hiberniaatlantic.com/HA_Nireland_Routes.htm).

For Hibernia Atlantic International media inquiries, please contact Jaymie Scotto & Associates at +1.866.695.3629 or [pr@jaymiescotto.com](mailto:pr@jaymiescotto.com) or Jackie Logan at [jackie@carltonbaxter.com](mailto:jackie@carltonbaxter.com).

**About Project Kelvin:**

This project is part financed by the European Union's European Regional Development Fund through the INTERREG IVA Cross-border Programme managed by the Special EU Programmes Body.