



## **GLOBAL FINANCIAL FIRMS AND EXCHANGES UTILIZE HIBERNIA ATLANTIC'S GFN FOR TRANSATLANTIC LOW LATENCY ROUTES**

**SUMMIT, NJ & DUBLIN, IRELAND - November 2, 2010** - [Hibernia Atlantic](#), the only diverse transAtlantic high bandwidth connectivity provider, announces today that the company has experienced an increase in global financial firms and exchanges utilizing Hibernia's [Global Financial Network \(GFN\)](#) for transAtlantic low latency connectivity. Engineered for 'security through diversity' specifically for financial organizations such as banks, exchanges, trading houses, and market data providers, the GFN connects key financial cities with its short, direct routes. Firms such as [ACTIV Financial](#), and members of the [Toronto Stock Exchange, TSX Venture Exchange and the Montreal Exchange](#) utilize the GFN's diverse routes for secure access to global markets.

Built upon Hibernia Atlantic's 24,000 kilometer fiber optic transAtlantic cable, the GFN offers ultra low latency interconnectivity between major financial hubs including Chicago, Dublin, Frankfurt, London, Newark, New York, Paris, Slough, and Toronto. Designed for high performance, the GFN also offers diverse, reliable high capacity routes for firms seeking to gain competitive advantages in this highly competitive market.

The surge in GFN activity is in direct response to the rising demand from financial organizations and traders for low latency connectivity to their execution venues and Exchanges. Along with direct, low latency connections and 5-day guaranteed turn-ups, the GFN also offers diverse, alternative routes that bypass existing congested waterways and back-hauls for truly secure connectivity.

"Hibernia is constantly pushing the envelope to explore, develop and deploy the latest networking technologies for our Global Financial Network," states [Eric Gutshall](#), EVP of Sales and Marketing of Hibernia Atlantic. "From low latencies, fast turn-ups and diverse routing, our team understands the need for securing every advantage possible for our financial customers. With network innovation, we are helping firms communicate and trade more efficiently."

This news comes on the heels of Hibernia GFN's [recent announcement](#) that it will build Project Express, the lowest latency transatlantic connection from New York to London with sub 60 ms speed. This new build will be completed in the summer of 2012; a map of the build is here: [http://www.hiberniagfn.com/documents/ProjectExpress\\_Map.pdf](http://www.hiberniagfn.com/documents/ProjectExpress_Map.pdf).

For more information, please visit [www.hiberniagfn.com](http://www.hiberniagfn.com).

# # #

**About Hibernia Atlantic:**

[Hibernia Atlantic](#) is the only American-owned, diverse transAtlantic high bandwidth connectivity provider. Hibernia is a subsidiary of Columbia Ventures Corporation (CVC) and owned by both CVC and Constellation Ventures Partners. It is a transAtlantic submarine cable and terrestrial fiber network that offers over 100 redundant network Points of Presence (PoPs) throughout Canada, US, UK, and mainland Europe on over 24,000 kilometers of network. Hibernia provides secure and diverse dedicated Ethernet, DTM and optical-level service up to GigE, 10G and LanPhy wavelengths and traditional SONET/SDH services. In addition, Hibernia offers wholesale capacity prices, unparalleled support, flexibility and service. Hibernia Atlantic owns [Hibernia Media](#), which operates in 20 European and North American markets and represents the largest, national, state-of-the-art optical switching and Dynamic Transport Mode (DTM) network. Hibernia Media offers a full range of services to customers who generate and manage multi-media content. For more information on Hibernia Atlantic's cutting-edge network or to view their communication video, please visit [www.hiberniaatlantic.com](http://www.hiberniaatlantic.com). For further information on Hibernia Media, please visit [www.hiberniamedia.com](http://www.hiberniamedia.com).

For Hibernia Atlantic company inquiries, please contact Melissa Butler at +1.908.988.1990 or [melissa.butler@hiberniaatlantic.com](mailto:melissa.butler@hiberniaatlantic.com).

**About Hibernia Atlantic's GFN:**

Hibernia Atlantic's [Global Financial Network \(GFN\)](#) is a financial exchange connectivity division of Hibernia Atlantic, the Trans-Atlantic, high-bandwidth, connectivity provider. Built on over 24,000 kilometers of network, GFN connects the world's largest exchanges' datacenters to its direct participants through secure and diverse dedicated, high bandwidth, ultra low-latency Ethernet and optical-level service from 1-GigE, 10-GigE, LanPhy wavelengths and traditional SONET/SDH services. Utilizing the Hibernia Atlantic diverse and secure backbone, GFN offers world-leading broker dealers, hedge funds, market data providers and other financial firms over 100 Points of Presence (PoPs) into key capital market cities in the US, Canada, UK, France, Germany, Ireland, mainland Europe and the Pacific Rim. For more information, please visit [www.hiberniaqfn.com](http://www.hiberniaqfn.com).

For Hibernia Atlantic media inquiries, please contact:

Jaymie Scotto & Associates

+1.866.695.3629

[pr@jaymiescotto.com](mailto:pr@jaymiescotto.com)