



## **HIBERNIA ATLANTIC'S CEO TO SPEAK ON TRANSATLANTIC OPPORTUNITIES BETWEEN NORTH AMERICA AND IRELAND AT THE IRISH ECHO 'GATEWAYS TO TOMORROW' CONFERENCE ON OCTOBER 8**

**SUMMIT, NJ & DUBLIN, IRELAND- October 6, 2009-** [Hibernia Atlantic](#), the only diverse transAtlantic submarine transport cable provider, today announces that its company's CEO, [Bjarni K. Thorvardarson](#), will present on transAtlantic opportunities between Northwest Ireland and North America. The presentation will be held on Thursday, October 8 at 9:15am, during the Irish Echo 'Gateways to Tomorrow' Conference at the Seaport Hotel and World Trade Center in Boston.

Mr. Thorvardarson will discuss the company's new, fiber optic cable build development, entitled "Project Kelvin", an extensive submarine and terrestrial cable deployment that will directly connect the island of Ireland to North America. The [Department of Enterprise, Trade and Investment \(DETI\)](#) for Northern Ireland and the [Department of Communications, Energy and Natural Resources \(DCENR\)](#) for the Republic of Ireland selected Hibernia Atlantic to deploy Project Kelvin.

"The Project Kelvin initiative will provide local and global commerce opportunities between Northern Ireland, the island of Ireland and the rest of the world," states Bjarni Thorvardarson. "We are honored to provide both local and global businesses access to our secure and ultra low latency capacity to further enable economic development, cooperation and technology innovation."

Hibernia Atlantic recently brought its industry leading fiber optic submarine cable ashore at Portrush, Northern Ireland. This cable will connect to Hibernia Atlantic's terrestrial fiber optic ring currently being deployed to 13 towns and cities, including Armagh, Ballymena, Belfast, Castleblayney, Coleraine, Drogheda, Dundalk, Letterkenny, Londonderry, Monaghan, Omagh, Portadown and Strabane. By the end of this year, the cable system will connect to Hibernia Atlantic's existing secure and diverse transatlantic cable, thereby directly connecting Northern Ireland and the island of Ireland to North American and Europe.

This Project Kelvin cable build will add additional and much needed low latency capacity to this region to further support both local and global companies. Local companies are attracted to the high capacity, extremely secure and reliable network. Businesses can now increase their communications and next-generation Internet service offerings as well as increase their access to a larger marketplace of available service providers. The new network is also attractive to global companies, such as leading financial houses, exchange markets, service providers and media companies, who require fast, low latency bandwidth that avoids traditionally congested routes, such as around the New York and London waterways.

Thursday's presentation on TransAtlantic Opportunities will be held at 9:15am EST in the Beacon Hill Room. The session is sponsored by [Invest in Northern Ireland](#). For more information on the Irish Echo Conference, please visit: [www.irishecho.com/conference](http://www.irishecho.com/conference)

For a map of the Project Kelvin cable build, please [click here](#) or visit [http://www.hiberniaatlantic.com/images/NIrelandMaps5-09\\_000.jpg](http://www.hiberniaatlantic.com/images/NIrelandMaps5-09_000.jpg).

For Hibernia Atlantic's company information, including its latest network maps and service offerings, please visit [www.hiberniaatlantic.com](http://www.hiberniaatlantic.com).

For more information on the Irish Echo Conference please visit: [www.irishecho.com/conference](http://www.irishecho.com/conference)

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**About Hibernia Atlantic:**

Hibernia Atlantic is the largest, privately held, diverse transAtlantic submarine cable transport provider. Hibernia is a US, wholly-owned subsidiary of Columbia Ventures Corporation (CVC). It is a TransAtlantic submarine cable and terrestrial cable network that offers over (75) redundant network Points of Presence (PoPs) throughout Canada, US, UK and mainland Europe on over 24,000 kilometers of network. Hibernia provides secure and diverse dedicated Ethernet and optical-level service up to GigE, 10G and LanPhy wavelengths and traditional SONET/SDH services. In addition, Hibernia offers wholesale capacity prices, unparalleled support, flexibility and service. For more information on Hibernia Atlantic's cutting-edge network or to view their corporate video, please visit [www.hiberniaatlantic.com](http://www.hiberniaatlantic.com).

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To view Hibernia's corporate overview video, please click here: <http://www.youtube.com/watch?v=p0xVMLEfFrk&eurl=>

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