



TECHNOLOGY MARKETING CORPORATION (TMC) NAMES HIBERNIA ATLANTIC'S GLOBAL FINANCIAL NETWORK (GFN) AS A COMMUNICATIONS SOLUTIONS 2008 PRODUCT OF THE YEAR WINNER

NORWALK, CT, SUMMIT, NJ & DUBLIN, IRELAND- JUNE 2, 2009- [Technology Marketing Corporation](#) (TMC), a global integrated media company, has selected the [Global Financial Network](#) (GFN), a [Hibernia Atlantic](#) network specifically-designed to meet the demanding performance and reliability requirements of the financial community, as one of its Communications Solutions 2008 Product of the Year winners. Hibernia Atlantic, the only diverse transAtlantic submarine transport cable provider, constructed the GFN in key financial cities, such as New York, Weehawken, Secaucus, Carteret, Chicago, Philadelphia, Ashburn, Toronto, London, Slough, Frankfurt, Amsterdam and more, to offer diverse, secure and reliable dedicated (POS) connections to hundreds of global banks and financial exchanges.

The Communications Solutions Product of the Year Award recognizes the most innovative products that facilitate voice, data and video communications, or combinations thereof. This prestigious award is bestowed to companies like Hibernia Atlantic who demonstrated the vision, leadership and attention to detail that are the hallmarks of the Product of the Year Awards.

“The Product of the Year Award exemplifies the best this industry has to offer. With hundreds of applications this year, the judging process was difficult but the selected winners have demonstrated a commitment to quality and the continued development of the communications industry,” said Rich Tehrani, TMC Group Editor-in-Chief. “These winners, including Hibernia Atlantic, deserve this distinction, and I look forward to seeing other innovative solutions from them as they continue to contribute to the future of the communications industry.”

“Hibernia Atlantic is proud to have its GFN recognized among this innovative list of industry winning products,” continued [Eric Gutshall](#), EVP of Sales and Marketing for Hibernia Atlantic. “We created the GFN in response to our global financial customers’ demands for greater bandwidth capacity and security, as financial firms strive to deploy the next-generation services while meeting their industry’s critical network requirements, and promise a 5-day signature to service guarantee.”

For more information on Hibernia Atlantic’s Global Financial Network, please visit www.hiberniaatlantic.com/gfn.html.

About Hibernia Atlantic:

Hibernia Atlantic is the largest, privately held, diverse transAtlantic submarine cable transport provider. Hibernia is a US, wholly-owned subsidiary of Columbia Ventures

Corporation (CVC). It is a TransAtlantic submarine cable and terrestrial cable network that offers over (70) redundant network Points of Presence (PoPs) throughout Canada, US, UK and mainland Europe on over 24,000 kilometers of network. Hibernia provides secure and diverse dedicated Ethernet and optical-level service up to GigE, 10G and LanPhy wavelengths and traditional Sonet/SDH services. In addition, Hibernia offers wholesale capacity prices, unparalleled support, flexibility and service. For more information on Hibernia Atlantic's cutting-edge network, please visit www.hiberniaatlantic.com.

For Hibernia Atlantic business inquiries, please contact Melissa Butler at 908-988-1990 or melissa.butler@hiberniaatlantic.com.

To view Hibernia's corporate overview video, please click here:
<http://www.youtube.com/watch?v=p0xVMLEfFrk&eurl=>

For Hibernia Atlantic media inquiries, please contact:
Jaymie Scotto & Associates
+1.866.695.3629
pr@jaymiescotto.com

About TMC:

Technology Marketing Corporation (TMC) is a global integrated media company helping our clients build communities in print, in person and online. TMC publishes [Customer Interaction Solutions](#), [INTERNET TELEPHONY](#), [Unified Communications](#), and [NGN Magazine](#). TMCnet, TMC's Web site, is the leading source of news and articles for the communications and technology industries. TMCnet is read by two to three million unique visitors each month worldwide, according to Webtrends. TMCnet is ranked as 2,921 in Quantcast's Top U.S. Sites placing TMCnet in the top .03% most visited Web sites in the US. In addition, TMC produces [ITEXPO](#), [4GWE Conference](#), [Digium|Asterisk World](#) and Communications Developer Conference.

Contact:
Jan Pierret
Marketing Manager
203-852-6800 x228
Email: jpierret@tmcnet.com