



## **NORTH WEST ELECTRONICS WIRELESS TO EXTEND ITS WIRELESS NETWORK UTILIZING HIBERNIA ATLANTIC'S PROJECT KELVIN BUILD**

### **HIGH CAPACITY EXPANSION MEETS GROWING INTERNET DEMAND THROUGHOUT IRELAND**

**SUMMIT, NJ & DUBLIN, IRELAND- May 24, 2010** - [Hibernia Atlantic](#), the only diverse transAtlantic high bandwidth connectivity provider, announces today that [North West Electronics \(NWE\)](#), an innovative Internet Service Provider serving the North of Ireland, will expand its wireless network with Hibernia Atlantic's fiber connectivity for Project Kelvin. As an early adopter in utilizing this high capacity cable, NWE Electronics can now offer wide-scale wireless Internet connectivity across Ireland to meet the growing demands of business customers and end-users.

Specializing in wireless capacity incorporating the very latest WiMAX secure wireless Internet technology, NWE Wireless offers customers affordable Internet connectivity throughout the North of Ireland such as in counties Antrim, Londonderry, Tyrone, Fermanagh in Northern Ireland and County Donegal in the Republic of Ireland. With the additional capacity from Hibernia Atlantic, NWE Wireless can now address Internet connectivity needs throughout all of Ireland including Derry, Coleraine, Letterkenny, as well as Dublin. These new locations are connected by Hibernia Atlantic's newly deployed terrestrial and international link, as financed by the EC INTERREG IVA programme called Project Kelvin.

"Our extensive fixed wireless network serves Ireland communities by providing high quality, secure broadband Internet services to commercial and residential users," states Scott McClelland of North West Electronics. "By utilizing Hibernia's new high capacity connectivity, we can now extend our service offering across the Island of Ireland, meeting the demands for quality high speed connectivity."

"The NWE Wireless expansion is an example of how the Project Kelvin cable system, built to increase business opportunities and to strengthen the economy, offers Ireland a new wealth of capacity," states Bjarni Thorvardarson, CEO of Hibernia Atlantic. "Committed to providing secure, high performance connectivity, Hibernia looks forward to further network expansion driving business for the island of Ireland."

Project Kelvin is an extensive submarine and terrestrial cable deployment directly connecting the island of Ireland to North America. The initiative is to provide local and global commerce opportunities between the island of Ireland and the rest of the world, offering local and global businesses access to secure, ultra low latency capacity. Businesses can now increase their communications' speed, performance and next-generation Internet service offerings while also increasing their network security, by avoiding traditionally congested routes such as around the New York and London waterways.

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**For a map of Hibernia's new high-capacity build throughout Ireland, please visit**  
[http://www.hiberniaatlantic.com/images/NIrelandMaps5-09\\_000.jpg](http://www.hiberniaatlantic.com/images/NIrelandMaps5-09_000.jpg)

**About Hibernia Atlantic:**

Hibernia Atlantic is the only American-owned, diverse transAtlantic high bandwidth connectivity provider. Hibernia is a subsidiary of Columbia Ventures Corporation (CVC). It is a TransAtlantic submarine cable and terrestrial fiber network that offers over 100 redundant network Points of Presence (PoPs) throughout Canada, US, UK and mainland Europe on over 24,000 kilometers of network. Hibernia provides secure and diverse dedicated Ethernet, DTM and optical-level service up to GigE, 10G and LanPhy wavelengths and traditional SONET/SDH services. In addition, Hibernia offers wholesale capacity prices, unparalleled support, flexibility and service. For more information on Hibernia Atlantic's cutting-edge network or to view their corporate video, please visit [www.hiberniaatlantic.com](http://www.hiberniaatlantic.com).

For Hibernia Atlantic business inquiries, please contact Melissa Butler at 908-988-1990 or email [melissa.butler@hiberniaatlantic.com](mailto:melissa.butler@hiberniaatlantic.com).

To view Hibernia's corporate overview video, please click here:  
<http://www.youtube.com/watch?v=p0xVMLEfFrk&eurl=>

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**About North West Electronics Wireless:**

Founded in 1991, North West Electronics Wireless is one of the newest and most innovative internet service providers in the North West of Ireland, providing the very latest secure wireless Internet technology across Ireland including areas traditionally overlooked by existing service providers. For more information on North West Electronics Wireless, please visit [www.nwewn.com](http://www.nwewn.com).

**About Project Kelvin:**

As a joint €30 million initiative between DETI and DCENR partly funded through the EC INTERREG IVA programme, [Project Kelvin](#) is providing the island of Ireland with its first direct 40Gigabit network and the ability to directly and securely connect to Canada, US, UK and mainland Europe.