



**HIBERNIA ATLANTIC AWARDED A 10 GIGABIT WAVELENGTH CONTRACT BY BETFAIR
Diverse, Reliable Connectivity Links London to Dublin**

- Hibernia Atlantic was chosen by Betfair, one of the world's largest online sports gaming companies, for 10G Wavelength service
- Diverse, reliable network securely connects London to Dublin
- Hibernia commended for excellent service and support

SUMMIT, NJ & DUBLIN, IRELAND – May 23, 2011 - [Hibernia Atlantic](#), the only diverse transatlantic high bandwidth connectivity provider, announces today that it was chosen by [Betfair](#), one of the world's largest online sports gaming companies, for its 10 Gigabit Wavelength service. Offering diverse and reliable connectivity, the new [Wavelength](#) securely connects Betfair's London office to its Dublin data center.

As the U.K.'s largest online gaming company, Betfair pioneered the first successful Gaming Exchange, offering customers direct access to place bets without the need for a traditional bookmaker. Incorporating the latest in technology, Betfair processes over five million transactions a day for its over 3 million users around the globe.

"Betfair has always driven innovation within our portfolio of products including casino, exchange games, arcade and poker in addition to sports betting," states Tim Turner of Betfair. "The decision to deploy Hibernia Atlantic's cutting-edge capacity throughout our European network was easy, in large part due to Hibernia's rapid deployment and exemplary service teams."

The new connectivity is enabled by Hibernia's strategic submarine cable build connecting North America to Ireland, called [Project Kelvin](#). In addition, Hibernia offers a low latency, high capacity network throughout the island of Ireland and beyond via its 24,000-kilometre network. Marked by a unique diverse architecture, engineered to bypass congested waterways and city centers such as in and around London and New York City, Hibernia delivers 99.999% availability on its Protected Services and 99% on its Unprotected Services, including its 10G Wavelength service.

"Hibernia Atlantic not only offers 5 day turn-ups guaranteed, which is a distinguishing advantage for our clients to go to market faster, but also delivers direct access into key markets and competitive pricing," [Bjarni K. Thorvardarson](#), CEO of Hibernia Atlantic. "We are proud to deliver this and more to Betfair to further supports their millions of daily transactions."

For more information, please visit www.hiberniaatlantic.com.

#

About Betfair

Betfair is one of the world's largest international online sports betting providers and pioneered the betting exchange in 2000. Driven by cutting-edge technology, Betfair enables customers to choose their own odds and bet against each other. The company now processes over five million transactions a day from its three million registered customers around the world. In addition to sports betting, Betfair offers a portfolio of innovative products including casino, exchange games and poker.

Betfair has twice been named the UK's 'Company of the Year' by the Confederation of British Industry and has won two prestigious Queen's Awards for Enterprise, being recognised for Innovation in 2003 and most recently for International Trade in 2008. Betfair currently employs over 2,000 people worldwide. The company holds betting licences in Gibraltar, the US, Tasmania, Italy and Malta.

About Hibernia Atlantic:

[Hibernia Atlantic](#) is the only diverse, transatlantic, high bandwidth, connectivity provider. The Company owns a transatlantic submarine cable system and terrestrial fiber network that offers over 120 Points of Presence throughout Canada, the US, UK, and mainland Europe, spanning over 24,000 kilometers. Hibernia's investors are Columbia Ventures Corporation and Constellation Ventures.

Hibernia provides secure and diverse dedicated Ethernet, DTM and optical-level service up to GigE, 10G and LanPhy wavelengths and traditional SONET/SDH services. Hibernia offers wholesale capacity prices, unparalleled support, flexibility and service. [Hibernia Express](#) is the lowest latency cable between New York and London offering access to key metro markets and financial exchanges in North America, UK and Europe. The Company's media division, [Hibernia Media](#), operates in more than 60 European and North American markets and represents the largest, national, state-of-the-art optical switching and Dynamic Transport Mode (DTM) network.

For more information on Hibernia Atlantic's cutting-edge network or to view the company's communication video, please visit www.hiberniaatlantic.com. For further information on Hibernia Media, please visit www.hiberniamedia.com.

For Hibernia Atlantic company inquiries, please contact Melissa Butler at +1.908.988.1990 or melissa.butler@hiberniaatlantic.com.

For Hibernia Atlantic media inquiries, please contact:
Jaymie Scotto & Associates
+1.866.695.3629
pr@jaymiescotto.com