



NOVOSCO CHOOSES HIBERNIA ATLANTIC FOR HIGH SPEED, DIVERSE CONNECTIVITY THROUGHOUT EUROPE

Increased Capacity Enables a Future-Proof Network for Cloud Expansion

- Hibernia delivers fast, diverse connectivity to Novosco across Europe
- Novosco's Network expansion allows for 'future-proof' virtual offering
- Hibernia was chosen due to its cutting-edge network, flexibility, rapid deployment and cost-effective solutions

SUMMIT, NJ & DUBLIN, IRELAND – June 7, 2011 - [Hibernia Atlantic](#), the organisation responsible for the deployment of the 'Project Kelvin' high speed, diverse network, announces today that [Novosco](#), Ireland's leading provider of virtual and cloud IT infrastructure and services, chose Hibernia Atlantic for its fast, diverse connectivity within Northern Ireland and throughout the rest of Europe. This increased capacity enables a 'future-proof' network for Novosco's virtualization and cloud expansion.

As a robust and innovative virtual infrastructure company, Novosco specializes in integrating emerging technologies into its customer solutions. With the addition of Hibernia's secure connectivity, Novosco has increased its capacity via a diverse ring topology throughout Europe, including routes linking Dublin, Belfast and London, as well as extending its national coverage by using Hibernia's network to access key British Telecom exchanges.

"Hibernia's cutting-edge network, coupled with its flexible and cost-effective solutions, allows us to future proof our IT backbone, making it capable for the rapid expansion envisaged in the cloud and virtual space," states Patrick McAliskey, Managing Director of Novosco. "Novosco's CloudStream network will, for the first time, bring together the Northern Ireland Department of Enterprise Trade & Industry's (DETI) flagship Kelvin project along with next generation broadband. This will provide Northern Ireland with the fastest and lowest latency fibre and Ethernet services, both nationally and internationally, and provide Northern Ireland business customers with the fastest direct broadband connectivity to European and North American markets."

"By leveraging Hibernia's rapid deployment of robust infrastructure throughout Europe, Novosco is able to meet the demand for its first-rate cloud service offering, as well as plan for future growth," states [Fergus Innes](#), Vice President Sales EMEA for Hibernia Atlantic. "With Hibernia's successful delivery and operation of networks throughout Northern Ireland, the Republic of Ireland and Europe, our team continues to be Novosco's strategic partner in the region."

Operating an extensive 24,000-kilometre submarine and terrestrial fibre optic network, Hibernia successfully delivers a wide range of high capacity services including wavelength, Ethernet and Sonet self-healing circuits across the globe. Hibernia's [Project Kelvin](#) Build, an extensive submarine and terrestrial cable deployment directly connecting Ireland to the United States, further strengthened its diverse capacity throughout the Ireland and UK region.

For a map of Hibernia's high-capacity build throughout Ireland, please visit http://www.hiberniaatlantic.com/images/NIrelandMaps5-09_000.jpg.

To view its global network map, please visit

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About Hibernia Atlantic:

[Hibernia Atlantic](#) is the only diverse, transatlantic, high bandwidth, connectivity provider. The Company owns a transatlantic submarine cable system and terrestrial fiber network that offers over 120 Points of Presence throughout Canada, the US, UK, and mainland Europe, spanning over 24,000 kilometers. Hibernia's investors are Columbia Ventures Corporation and Constellation Ventures.

Hibernia provides secure and diverse dedicated Ethernet, DTM and optical-level service including GigE, 10G and LanPhy wavelengths and traditional SONET/SDH services. Hibernia offers wholesale capacity prices, unparalleled support, flexibility and service. [Hibernia Express](#) is the lowest latency cable between New York and London offering access to key metro markets and financial exchanges in North America, UK and Europe. The Company's media division, [Hibernia Media](#), operates in more than 60 European and North American markets and represents the largest, national, state-of-the-art optical switching and Dynamic Transport Mode (DTM) network.

For more information on Hibernia Atlantic's cutting-edge network or to view the company's communication video, please visit www.hiberniaatlantic.com. For further information on Hibernia Media, please visit www.hiberniamedia.com.

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About Novosco:

Novosco is one of Ireland's leading providers of virtual & cloud IT infrastructure and network services. With established hardware/software vendor partnerships with Cisco, Citrix, EMC, Microsoft and VMware, Novosco offers the highest level of accreditation in Ireland for Virtualisation solutions. The Novosco CloudStream™ range of solutions is leading the industry with Cloud networks and hosted Cloud servers / applications.

Novosco has provided solutions to a range of clients including government establishments and private sector organisations of all sizes, such as the Belfast Health and Social Care Trust, Queen's University Belfast, Burlington Hotel, SIAC Construction, Windsor Motors and many more. For more information visit www.novosco.com