



## **MEDIASTREAM IS REBRANDED AS HIBERNIA MEDIA; This Announcement Follows Hibernia Atlantic's Acquisition of the Media Services Company**

**SUMMIT, NJ & DUBLIN, IRELAND- April 8, 2010-** [Hibernia Atlantic](#), the only diverse transAtlantic high bandwidth connectivity provider, today announces that its wholly owned subsidiary, MediaXstream, will now be branded as [Hibernia Media](#). Hibernia Media is a leading provider of high quality transport and managed network services for the media production and broadcast industries. Hibernia Media is currently operational in 30 major markets in the U.S. and Europe, serving the increasingly growing demand for High Definition video networking and production services by TV and film production, sports, news, mobile content and IPTV. Hibernia Atlantic acquired the company in December 2009, further enhancing the combined entity's network reach, performance and product offering, adding significant marketplace opportunities, technological innovation and customer value to media customers, financial houses and wholesale carrier providers.

"As more media companies shift to multi-service network infrastructures and the demand for high definition increases, having a network infrastructure capable of supporting these elements is vital," states Bjarni Thorvardarson, CEO of Hibernia Atlantic. "Hibernia Media, together with Hibernia Atlantic's existing secure and diverse network, is the perfect solution for media companies who require the highest levels of network performance and flexibility."

Operating the largest, national, state-of-the-art optical switching and Dynamic Transport Mode (DTM) network, Hibernia Media specializes in transporting flawless digital and High Definition content in its native formats as demanded by TV and film production companies, mobile carriers and other customers who generate and manage media content.

"Hibernia Media bridges current industry operations with the demands of emerging new technologies, offering transport reliability that meets customers' needs," continues Delwin Bothof, President of Hibernia Media. "The network capabilities are ideal for global media and broadcast companies looking for global and local connectivity along with high performance and security."

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**About Hibernia Media**

Hibernia Media, formerly known as MediaXstream, provides carrier-neutral, high quality transport and managed network services for the production and broadcast industries in over 30 North American and European markets. Operating the largest national Dynamic Transport Mode (DTM) network, Hibernia Media, a wholly owned subsidiary of Hibernia Atlantic, specializes in transporting flawless digital and High Definition content in its native formats as demanded by sports, TV and film production, news, mobile and IPTV.

For more information or sales, please visit [www.hiberniamedia.com](http://www.hiberniamedia.com) or email [info@hiberniamedia.com](mailto:info@hiberniamedia.com).

For more information on Hibernia Atlantic, please visit [www.hiberniaatlantic.com](http://www.hiberniaatlantic.com).

For media enquiries, please contact:

Jaymie Scotto & Associates

+1.866.695.3629

[pr@jaymiescotto.com](mailto:pr@jaymiescotto.com)